

Verified home data in. Preventable claims out.

Getting home data from policyholders usually means a long form and hoping they get it right. Soffit replaces that with modern technology: **photo-verified data collected on every home, and AI that reads it to catch issues before they become claims.** Accurate policies and prevented losses, without your team lifting a finger.

Soffit is a **full-service home maintenance company** run by technology experts. Real people built it and real people run it. Our AI analyzes every photo to document systems, grade condition, and catch issues early. It's the complete home dataset and the AI capability your roadmap wants, available now.



Retire the webform

We take on the operational and technical side of collecting annual home data. Policyholders get a quick, guided experience instead of a manual form, and you get **validated, photo-verified documentation** of every major system in the home.

 **Photo-verified. Never self-reported.**



AI that prevents claims

Photo analysis across annual check-ups, tune-ups, and DIY tasks identifies developing issues, notifies the policyholder, and gives them the steps to fix it **before it becomes a loss.** AI-driven insight from complete home data, without waiting on an internal build.

 **Issues fixed before they're filed.**



The home data is yours to use. Every check-up, photo, and AI finding is available to you. Current details on every major system, across your whole book, whenever you need them.

WHAT YOUR POLICYHOLDERS GET



Soffit mobile app



Predictive AI alerts



DIY maintenance plan



Home concierge



Soffit Home Report

THE CLAIMS THIS PREVENTS

1 in 15 homes file a preventable non-weather claim within 5 years

96% fewer claims in homes with proactive monitoring and regular home maintenance

~\$1.9M what these claims cost a 10,000-policy book each year*

Sources: CoreLogic; Triple-I; LexisNexis. *Illustrative: CoreLogic frequency x Triple-I average severity

HOW IT WORKS

1

Co-branded onboarding

Policyholders join through onboarding that carries your brand next to ours. We handle the invites and the reminders.

2

The DIY photo check-up

The app walks them through photographing their home, one system at a time. Takes a few minutes, not an appointment.

3

Data and alerts

You and your policyholders get access to the complete home data, including AI analysis and recommendations.

4

Savings on both sides

Issues get fixed while they're still cheap. Fewer claim payouts for you, smaller repair bills for your policyholders.